



Alekos

Software engineer and marketing specialist

Building for Europe

Open to work

Contact

- Currently in Greece, available to relocate across Europe
- hello@itsalekos.eu
- itsalekos.eu
- Alexandros Tsardoulis

Languages

Greek (native)
English (native-like)

At a glance

- 5 years across marketing, sales, content and engineering
- 4 areas: code, marketing, strategy and AI automation
- Studied Philosophy and Marketing Management
- Greek-born, available to relocate across Europe

Profile

I build and grow digital products made for people, not users. I studied Philosophy and Marketing Management while teaching myself to code, ran my own digital agency, and have worked in small businesses and large companies. My work sits in the gap between building a product and getting it in front of people.

What I'm looking for

- Front-end engineer or full-stack engineer
- Growth marketer or sales specialist
- AI automation specialist or automation engineer
- Marketing consultant or AI automation consultant
- Founding generalist or first startup hire
- Any other relevant role or freelance project

Full-time roles in Europe, on-site, remote or hybrid, with freelance projects alongside.

Work experience

- 2026** **AI-Native Marketing Engineer**
Biological Lattice Industries
- 2025** **Marketing & Sales Specialist**
Papadakis BROS
- 2024** **Email Marketing Specialist**
Poukamisas Educational Group
- 2023 - 2025** **Founder**
Retarget Digital Agency
- 2024** **Sales Specialist**
W3 Specialists
- 2021 - 2024** **Head of Marketing**
Smart Language Lab, Metamorfosi, Attiki
- 2021** **Podcast Producer & Editor**
Panathinaikos Athens Esports
- 2021** **Social Media & Community Manager**
Hive Athens Esports Club
- 2021** **Marketing Manager**
MMEsports.gr

Skills



Building with Code

itsalekos.eu/building

Websites & landing pages

Online shops

Web apps and SaaS

Mobile apps

AI-powered products

Internal tools

APIs and integrations

Site and app migrations



Marketing & Growth

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Search (SEO)

Paid ads

Email marketing

CRM and sales setup

Analytics & attribution

Conversion optimisation

Social media and brand

Content



Consulting & Strategy

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Product & tech advice

Growth strategy

Automation & AI strategy

Security review

Scaling review

Technical due diligence

Moving to European tools

Part-time leadership



Automation with AI

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Content workflows

AI support assistant

Sales and CRM automation

E-commerce operations

Email automation

Document processing

Reports and dashboards

Whole-business AI setup

More online



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Other work experience

2023 - 2026

Private Tutor, Consultant and Coach

Students, early-stage founders and young professionals in computer science, management, business and marketing

2025

Bartender & Beer Specialist

Moondog's Bar & Grill, Nicosia

2024

Store Operations Associate

Wolt Market Greece

2024

Sustainable Development (ESG) Specialist

Synesgy - ICAP CRIF

2024

Customer Experience Agent

Teleperformance Greece

2021

Barista

Elegant Cafe Bar, Metamorfosi, Attiki

2021

Waiter

STOFFA Restaurant, Kifissia, Attiki



Education

2020 - 2025

Computer Software Engineering

freeCodeCamp

2024 - 2025

Blockchain, Cryptocurrencies, NFTs and the Metaverse

University of Nicosia

2023 - 2024

Digital Marketing

Knowcrunch

2022 - 2024

Graphic Design

Skillshare

2019 - 2023

Department of Philosophy BA programme

University of Patras

2020 - 2024

BA (Hons) Marketing Management programme

Queen Margaret University



How I work

Questions come before answers.

Philosophy taught me to question assumptions. Before I build anything, I ask what it's for, and we agree the scope in writing.

Clear updates, always in writing. Short written updates and screen recordings, with a call when it helps. If something breaks, I fix it and tell you after.

Native to new tools from early on. I

picked up AI, automation and Web3 while they were still taking shape. Getting in early is a habit I keep on purpose.

You talk to the person doing the work.

There are no account managers in between. Whoever answers your first message does the work and answers for the result.

Build and growth in the same hands. How something is built shapes how it grows. I work on both, from code to first customers, so nothing gets lost between two teams.

Made to last, and yours to keep. I build for the months after launch, when real people and real bugs arrive. Code, accounts, domains and docs end up in your name.